



# SPONSORSHIP PACKET

THE MIDWEST'S PREMIER MARKETING AND TECHNOLOGY CONFERENCE.



# ALL *about* MARKETECH

MarkeTech is the premier marketing and technology conference in Nebraska. It brings together businesses of all sizes to connect, learn, network, and discuss ideas to better leverage their business. Attendees learn marketing through new technology by attending specialized sessions with topics such as: social media, video, Google tools, capturing leads, harnessing big data, and so much more. Held in central Nebraska, MarkeTech is a convenient destination for businesses both big and small. With four tracks, attendees have over 20+ different sessions to choose from. Speakers attend from around the nation and local industry leaders attend to share their successes and how to best leverage resources.



## Why SPONSOR?

- ✓ Increase brand awareness
- ✓ Generate leads
- ✓ Develop strong business relationships
- ✓ Make connections in person
- ✓ Reach new customers

### Who Attends:

Attendees from all over the country attend MarkeTech including business owners, entrepreneurs, resource providers, media representatives and more.

### Where and When:

March 25-26, 2025 in Kearney, Nebraska at the Younes Conference Center

## THE GROW NEBRASKA FOUNDATION

Seeing an opportunity to use the closed Holbrook public school building as an opportunity to give back to his community, Mr. John M. Koller—a local businessman and owner of ATC Communications—decided to purchase the vacant school building and establish a non-profit organization. Thus, the Central Plains Foundation was born.

But the early years were not without their struggles. After going through three different executive directors in less than three years time, the Central Plains Foundation Board hired Janell Anderson Ehrke in January of 1995. The Board quickly supported Janell's dream to focus the Foundation's efforts on a statewide marketing program for Nebraska products, arts, and businesses. They launched the GROW Nebraska® program—under the umbrella of the Central Plains Foundation—on January 1, 1998 with 60 members.

Fast forward to 20 years later: 2018. The Central Plains Foundation's GROW Nebraska® program was responsible for helping 11 start-up businesses as well as creating over 35 jobs in the area. The Board realized the GROW Nebraska® program was thriving and decided it needed to become the sole purpose of the Foundation. Hence, the Central Plains Foundation name was changed to the GROW Nebraska® Foundation.

Today, GROW Nebraska® Foundation serves over 400 Nebraska businesses with an annual budget close to \$1 million. We provide training to over 850 businesses yearly and annually host the premier Midwest Marketing gathering conference, MarkeTech.

|                         | Dedicated Exhibitor Booth | Live Mentions During Conference | Conference Booklet Listing | Logo Recognition | Social Media Promotion | Conference Registrations | On-Site Advertising | Pop-up Banner Displayed |
|-------------------------|---------------------------|---------------------------------|----------------------------|------------------|------------------------|--------------------------|---------------------|-------------------------|
| Gold<br>\$5,000         | ✓                         | ✓                               | ✓                          | ✓                | ✓                      | ✓                        | ✓                   | ✓                       |
| Silver<br>\$2,500       | ✓                         | ✓                               | ✓                          | ✓                | ✓                      | ✓                        |                     | ✓                       |
| Panel<br>\$1,500        | ✓                         | ✓                               | ✓                          | ✓                | ✓                      |                          |                     | ✓                       |
| Connector<br>\$500      |                           | ✓                               | ✓                          | ✓                | ✓                      | ✓                        |                     |                         |
| VIP Post-Party<br>\$350 |                           |                                 | ✓                          | ✓                | ✓                      |                          |                     |                         |
| Supporter<br>\$250      |                           |                                 | ✓                          |                  | ✓                      |                          |                     |                         |

Questions?

Please contact:

Tonja Hahn  
Business Development Coordinator  
tonja@grownebraska.org  
(308)386-6344





# 2025 SPONSORSHIP APPLICATION

Tuesday, March 25, 2025, Pre-Conference & VIP Reception  
 Wednesday, March 26, 2025, Conference  
 Younes Conference Center | Kearney, NE

Name of Business: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Mobile Phone: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_ Web Site: \_\_\_\_\_

\*Please attach your preferred high resolution logo upon submission for advertising purposes (.ai, .eps, .svg or .jpg)

| Sponsor Category       | Sponsor Fee | # Available | # Purchased | TOTAL |
|------------------------|-------------|-------------|-------------|-------|
| Gold                   | \$5,000     | 5           |             |       |
| Silver                 | \$2,500     | 7           |             |       |
| Panel                  | \$1,500     | 8           |             |       |
| Connector              | \$500       | 10          |             |       |
| VIP Post-Party         | \$350       | 1           |             |       |
| Supporter              | \$250       | 10          |             |       |
| <b>TOTAL PURCHASED</b> |             |             |             |       |

GROW Nebraska is a 501(c)(3) non-profit organization under IRS rules. Your contribution may be tax deductible.

Federal Tax ID #: \_\_\_\_\_

Enclosed is a check for the amount of: \$ \_\_\_\_\_ (checks payable to GROW Nebraska)

Please bill \_\_\_\_\_ for the total of our sponsorship in the amount of \$ \_\_\_\_\_

\_\_\_\_\_ will contribute \$ \_\_\_\_\_ as an in-kind contribution.

I would like to donate my service of \_\_\_\_\_

to help assist GROW Nebraska (examples may include printing, advertising, web promotions, mailing, e-mails to client lists and more)

Please return completed application to:  
 GROW Nebraska  
 421 W Talmadge Street, Suite 1  
 Kearney, NE 68845  
 or e-mail completed form to [tonja@grownebraska.org](mailto:tonja@grownebraska.org)