

MarkeTech

where marketing and technology meet





Meet our 2018 Keynote:

Jenn Herman



From sunny San Diego, Jenn Herman is a social media consultant, speaker, and globally recognized Instagram expert. She is the forefront blogger on Instagram marketing and her blog, Jenn's Trends, has won the title of a Top 10 Social Media Blog in 2014, 2015, and 2016. Through her blog, consulting, and speaking Jenn provides tips, resources, and training for small to medium sized businesses that need to structure or improve their social media strategies.

Jenn has been featured in Inc., Fox News, Yahoo Finance, and numerous other podcasts and publications. She has spoken at Social Media Marketing World, Social Media Day San Diego, as well as for various organizations. She is the author of "The Ultimate Beginner's Guide to Instagram" and "Stop Guessing: Your Step-by-Step Guide to Creating a Social Media Strategy".

What To Expect In 2018

Nebraska's businesses are looking for ways to employ technology more efficiently to expand markets and provide additional opportunity. Although success stories are occurring, they are not getting coverage. MarkeTech provides the opportunity to inspire these business owners, provide them with the knowledge and technology they need, and help grow our economy.

The 2018 MarkeTech Conference provides over 300 business owners with access to nationally-acclaimed keynote speakers who work on the latest technology and marketing trends. This conference will provide attendees nine breakout sessions, two keynote addresses, and lessons from successful entrepreneurs.

The MarkeTech Conference is the premier conference for businesses that are looking to expand their marketing, technological, and networking reach. As a potential sponsor, you have the opportunity to connect with them as well as gain publicity through the conference promotion. Harness the power of the MarkeTech Conference; commit to sponsorship today!

2017 Sponsors were highlighted throughout our marketing campaign, which included email marketing, website promotions, press releases, tv spots, radio interviews, magazine articles, and more. Sponsors were introduced at the conference, featured on banners and in the program, and promoted in the main hall throughout the event.

If you would like to be promoted to hundreds of Nebraska business owners, sign up to be a sponsor for the 2018 MarkeTech Conference.

MarkeTech This ONE-DAY conference is just what you need to help GROW your business. Whether you are looking for new markets, new efficiencies, new strategies or new ideas – they can all be found at MarkeTech.

Thursday, March 16th Younes Conference Center, Kearney, NE | Register at marketechconference.org



Use code: **GROWFRIEND** to register for just ~~\$478~~ **\$79**



Featuring Luria Petrucci,
Nationally-Acclaimed Live Streaming Expert
use video for your business • build trust online
market through technology • viral social media
modern website essentials • and more!

Exhibitor Space Available! \$250 Booth Fee
• 6 X 6 table & display space • Logo with link to your website on conference exhibitor page • The chance to showcase your product to our 250+ guests! • Two entry fees

SPECIAL THANKS TO ALL OUR SPONSORS:



register today at marketechconference.org
#marketechconference | Presented by AIM & GROW Nebraska | info@grownebraska.org | 888.GROW.NE3

Reaching global markets through technology
Nationally-Acclaimed Live Streaming Expert Comes To Central Nebraska

For the second year in a row, GROW Nebraska and AIM have teamed up to bring a nationally-acclaimed expert to Central Nebraska. On March 16, 2017, Luria Petrucci takes the stage as the keynote speaker at the MarkeTech Conference, Nebraska's premier conference on marketing and technology for business. Luria will reveal how you can market effectively, build an audience, increase engagement, and use technology to increase revenue. Luria Petrucci has worked in the field of Live Streaming for over 11 years. She has created over 5000 videos and has over one billion views. Because of her success, she's been asked to share her expertise on CNN, FOX, NBC, MSNBC, ABC and HBO. She has also worked with top brands including AT&T, Samsung, Verizon, FIOS, Research & Launch, Monster Products, DISH Network and Panasonic. Now, Luria is coming to share her knowledge and insights with Midwestern business owners. "We are thrilled to have a conference of this caliber in Nebraska. We want Nebraska businesses to be empowered to reach national and global markets through the amazing technology that we have available right now, and we want to show them how," said Jenni Anderson Ehrke, CEO of GROW Nebraska.

Breakout sessions will feature panelists, successful entrepreneurs, business owners, and resource providers who have harnessed the power of marketing and technology. Their inspirational talks are geared to help attendees expand their use of digital marketing, e-commerce, and emerging technology. Every session will have key takeaways that business owners can implement immediately.

"The goal is to offer success stories that can be implemented by the attendees. We want them to leave the conference with the knowledge to know that they can do this," said Randee Miller, CEO of AIM.

The MarkeTech Conference, which has been an annual event for the last 8 years, has expanded over the years. Clearly, Feedback from Harvey's Jewellers in Kearney attended MarkeTech for the first time in 2016 and heard from expert like Luria Petrucci from The Bookie. "I love this

Jenni Anderson Ehrke, GROW Nebraska CEO talks with 2016 Keynote Speaker Jenni Herman

Rural Electric Nebraskan

Why Attend:

MarkeTech is more than a conference. It's cutting edge training, valuable networking, and a technology showcase. Be inspired, be engaged, and work hands on with today's most innovative tools. Attendees will learn about:

- Instagram Marketing
- Marketing Strategies
- Google Tools
- Harnessing Big Data
- Marketing Through New Technology
- Facebook Marketing
- Snapchat Marketing
- Website Essentials
- Live Video
- And More!

“This is my first time at MarkeTech. I love this conference. I go to conferences all the time; this is one of the best conferences I've ever been to. Everyone in Nebraska should come to this conference.”

- Christy Freihage, Hoover Jewelry
Attended MarkeTech 2016 and 2017

Who Participates:

MarkeTech is the premier marketing and technology conference in Nebraska, but that doesn't mean that only Nebraskans attend. MarkeTech draws attendees from surrounding states. Participants include business owners, marketing directors, entrepreneurs, resource providers, media and more! Some past attendees include:

24 Hour Tees	Nebraska Department of Economic Development
AIM	Nebraska Enterprise Fund
Agilx	Nebraska Life Magazine
Bank of the West	Nebraska Lottery
Berlin Packaging	Nebraska Public Power District
Black Hills Energy	Nebraska Rural Electric Association
Bloom Boost Media	Ogallala Bay Rum
Boy Scouts of America	Olson Industries, Inc.
Buckle	Pacha Soap
Champa Group LLC	Performance Group, Inc.
Chief Industries	PioneerMedia.me
Consolidated Companies	Prairie Point Junction
Constant Contact	Pro Printing & Graphics
Copperstone Foods	Provident Promotions
eGrowth Marketing	REAP
Fat Boy Natural BBQ	Runza
Future Pay	Sholdit
Green Line Equipment	SitStay.com
Growth Metrics Company	South Central Economic Development District
Hilltop Mall	Spectrum Business
Hollman Media, LLC	State of Nebraska
Hoover's Jewelers	Striv.tv
Idea Bank Marketing	Tasteful Indulgence
Intellicom	US Bank
iSocialFanz	USDA Rural Development
Jayhawk Boxes, Inc.	US SBA
Maly Marketing	
Miller Evolve LLC	
Murcielago Inc.	
NBDC	

Do you want to share the stage with Jenn Herman?

When you become a sponsor of MarkeTech, we put you in the spotlight! When we introduce you, you can showcase your expertise, generate new leads, and increase your visibility to over 300 businesses.

Become a Sponsor Today For These Benefits and More!

	Breakout (\$750+)	Bronze (\$1,000+)	Silver (\$2,500+)	Gold (\$5,000+)	Platinum (\$10,000+)
Website Promotion	X	X	X	X	X
Promotional Items in Swag Bag	X	X	X	X	X
Rotating Ad at Conference	X	X	X	X	X
Introduction & Speaking Time in the General Session			X	X	X
Introduction before Breakout Session	X				
Social Media Promotion		X	X	X	X
Logo on Banner		X	X	X	X
Exhibitor Booth (6-feet) at Trade Show		1	1	1	2
Video Ad on Conference Website				X	X
Promotional Materials		Logo	Business Card Size	Half Page	Full Page
Full Conference Registrations	1	2	3	4	6

Please contact us for information about special pricing on registrations for additional staff.

Shoutout to our 2017 MarkeTech Sponsors:

Thank You **MarkeTech** Sponsors!
where marketing and technology meet



Nebraska Main Street Market | Community Development Resources | SCC Entrepreneurship Center

Kearney Area Chamber of Commerce | Holdrege Area Chamber of Commerce | North Platte Chamber of Commerce

Your support over the years has helped us bring experts from Google, Yahoo, iSocialFanz, The Buckle, LiveStreamingPros, and more.

Sponsor Commitment Form

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Annual Conference Sponsorships

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Questions? Please contact Janell Anderson Ehrke at janell@grownebraska.org and 888.476.9632.

Terms of Payment

Check enclosed, payable to: GROW Nebraska

Please send payment and completed application form for sponsorship to:

GROW Nebraska

Attn: MarkeTECH Conference

PO Box 7

Holbrook, NE 68948

Signed this _____ day of _____, 20 _____

Authorized Signature

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