# ALL ABOUT MARKETECH

### About MarkeTech:

MarkeTech is the premier marketing and technology conference in Nebraska. It brings together businesses of all sizes to connect, learn, network, and discuss ideas to better leverage their business. Attendees learn marketing through new technology through specialized sessions including topics such as: social media, video, Google tools, capturing leads, harnessing big data, and so much more! Held in central Nebraska, MarkeTech is a convenient destination for businesses both big and small. With four tracks, attendees have over 20+ different sessions to choose from. Speakers are from around the nation and local industry leaders who share their successes and how to best leverage resources.

#### Who attends:

Attendees from all over the country attend MarkeTech from business owners, entrepreneurs, resource providers, media, and many more!

### Why you should sponsor:

- Increase brand awareness
- Generate better leads
- Develop stronger influencer relationships
- Make connections in person
- Reach consumers you may not currently be in front of

# WHY SPONSOR?





### All sponsors receive:

- Logo and URL recognition on the event website
- Business featured in conference event booklet
- On-site advertising during the conference
- Promotional item in swag bag (sponsors provide item of choice)
- VIP Pre-Conference including drink tickets

											11						1.8						1																									
	-	_		_	_	_		_		_		_	_	_					-	_	_			_	_	_	_		 		_	_		_	_	_	_	_		_	_	_	_		_	_	_	
																1 🗖																																- 1
										<i>i</i>																																						. /
										1 🗖					1 🗖	1 🗖																																
										1.0					1 - E			6 F																														
										1 🗖					1 🗖	1 2																																
															1 - C																																	
							-			4	•				e		•																															

## Sponsorship Benefits

	Lead	Co-presenting conference	Dedicated exhibitor booth	Live mentions during conference	Social media promotion	Full-color page ad	Half page ad	Quarter page ad	Logo Recognition	Conference Registrations
evel	Sponsor \$10,000 Gold Sponsor		•	•	•	•	•		•	•
Sponsorship Level	\$5,000 Silver Sponsor \$2,500		•	•				•		
Spo	Panel Sponsor \$1,500		•	•					•	•
	Connector Sponsor \$500									•
	Swag Sponsor \$250									

## **BECOME A SPONSOR**



To become a sponsor for MarkeTech 2023, contact:

Tonja Hahn Business Development Coordinator tonja@grownebraska.org (308) 386-6344

